

**For informational purposes only**

**Corporate Profile of**

**…………………………………..**

**Date:** …………………………………..

EURO…………………

**Company is seeking to raise for the following phase:**

**Market Validation**  **Launch**  **Growth**

Pre-Money Valuation Euro…………………Founders Investment EURO………………….

**Investment to Date Euro………………… Future Rounds :** ………………………..

**1. Strategic Intent**

**Contact**: Mr……………….

**Title**:…………………………..

**Website:** www……………

**City, …………………ZIP……**

**Office Phone**: …………………..

**Cell Phone**: ………………………

**Emai**l: ………………………………

**Referred by**: ……………………

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Type of Company:** ………..

**Date Founded:** ………………

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Patents (yes/no, how many):** ……………………………………………

**Industry Sector:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Existing Customers list (If any):**

……………………………………………………………………………………………………………………………………………………….

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Management Team:**

**Founder, CEO:**

**CFO/Controller:**

**Key People:**

**Stakeholders:**

**Consultant:**

**2. The Company**

**3. Country(s) of Operation**

**4. Technology/Product/Service**

**5. Pain you are solving/Opportunity Being Created**

**6. Management Team/Advisory Board**

**Short c.v of key people**

**7. Overall Market Overview**

**8. Go To Market Strategy**

**9. Value Proposition & Implementation**

**10. Past Revenues/ P&L / Burn Rate**

**11A. Revenue Model**

**12. Use of Funds**

**Product Development:**

**Expand Sales and marketing:**

**Working Capital:**

**Patent /Legal:**

**Total:**

**13. Break Even Analysis**

**14. Intellectual Property**

**15. Competition/Barriers to Entry**

**16. Red Tape**

Freedom To Operate (FTO)

**17. What else do you currently need to be successful?**

**18. Exit Strategy**

**19. Investment Summary**

Premoney valuation: Euro…………………………. and criteria to establish the value.

**20. Value Proposition for Investors**

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Disclosure: This document is for information purposes only.